#ITA2017



Last date for entries is 10th September, 2017 www.indiantelevisionacademy.com

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Dear Friends, Thank you for being an integral part of The ITA Family..!! Welcome to the 17th year of the Awards.

You will find attached all the details and requisites for entering the Nominations for various categories of the Awards. We request you to read the accompanying information carefully and follow it up to the minutest detail to avoid any invalidate

1..Please ensure that the Episodes you are submitting are fully representative of the nominations you are entering. Repeatedly we have found carelessly submitted episodes that do not display the Nominee's work to the optimum. Request you to please be absolutely careful in this regard or else you stand to loose in the evaluation of your entry.

For Example: in the "Best Visual Effects" Category; You are requested to please make compilation of the scenes containing best special effects all across the episodes in one DVD to facilitate an absolutely comprehensive viewing and judgement.

2..Technical Requirements:

All entries should be in DVDs Format All DVD copies should be in excellent quality.

* All entries must be without commercials

3..For multiple entries, photo-copies of the Nomination form can be made at your end and submitted thereafter. You can also download the entry form from our website www.indiantelevisionacademy. com

4..Please send the Entry Forms, duly filled along with the requisite fees at the earliest so as to avoid last minute rush.

Looking forward to seeing you and the entire TV Family together at the Awards ..

Thanking you,

Ann Rowy

Anu Ranjan President- The Indian Television Academy







JURY AWARDS

The 17th Indian Television Academy Awards will cover TV programmes telecast in India from 1st September, 2016 to 31st August, 2017

GENERAL AWARDS

- 1. Best Serial Drama
- 2. Best Director Drama
- 3. Best Actor- Drama
- 4. Best Actress Drama
- 5. Best Serial Comedy
- 6. Best Director Comedy
- 7. Best Actor- Comedy
- 8. Best Actress Comedy
- 9. Best Actor in a Supporting Role
- 10. Best Actress in a Supporting Role
- 11. Best Actor in a Negative Role
- 12. Best Actress in a Negative Role
- 13. Best Historical/ Mythological Serial
- 14. Best Thriller /Horror Serial
- 15. Best Child Artiste
- 16. Best Children Show
- 17. Best Web Series
- 18. Best Actor Web Series
- 19. Best Actress Web Series
- 20. Best Director Web Series
- 21. Best Music & Film-based Show
- 22. Best Anchor Music & Film-based Show
- 23. Best News/Current Affairs Show
- 24. Best Anchor News/Current Affairs Show
- 25. Best Reality Show
- 26. Best Reality Director
- 27. Best Mini-series
- 28. Best Onscreen Pair

TECHNICAL AWARDS

- 1. Best Costumes
- 2. Best Art Direction
- 3. Best Visual Effects
- 4. Best Editing
- 5. Best Videography
- 6. Best Title Music/Song Track
- 7. Best Dialogue- Drama
- 8. Best Dialogue- Comedy
- 9. Best Lyricist
- 10. Best Singer
- 11. Best Story
- 12. Best Teleplay
- 13. Best TV Documentary
- 14. Best Interstitial / Filler
- 15. Best Television Event- social
- 16. Best Television & Film Event

Note: The last date for receiving nominations is 10th September, 2017

POPULAR AWARDS

Popular awards are not open to nominations. Instead, these are decided through Public-polling. You can vote through our website **www.indiantelevisionacademy.com** Public-polling for popular categories will close on the 29th October 2017

- 1. Best Actor Male
- 3. Best TV Show/Programme
- 5. Best News Channel Hindi

- 2. Best Actor Female
- 4. Best General Entertainment Channel
- 6. Best News Channel English

VOTE FOR POPULAR AWARDS ON OUR WEBSITE:

www.indiantelevisionacademy.com Open From 1st August 2017 till 29th October 2017

RULES & REGULATIONS

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- Submission of the programme on official Entry Form means that you have read and accepted the rules and regulations.
- Eligibility: Any programme originally created for TV/Web and produced by a company in India.
- **Telecast of the programme:** The original telecast of the programme should have taken place in India between 1st September, 2016 and 31st August, 2017 on TV or on the Web.
- Award Categories: As per attached list of Jury Awards.
- Number of entries: On each entry form, only one programme can be entered in one category. However, a programme can be entered in multiple categories. To do this multiple entry form can be made, but each entry form should be filled in original by the production house on that channel telecasting.
- Length of entries: Any programme entered in any Award category, must have a minimum format length of half hour televised slot. For interstitial/ Filler the maximum length must not exceed 15 minutes.
- **Co-production:** The entrant assumes full responsibility for notifying the other Co-producers or partners of the Entry. While all co-production partners mentioned in the entry form will be credited, only the entrant or his/her designated recipient may receive the award.
- **Deadline dates:** The deadline for the receipt of entries along with the entry fees, entry form and programme DVD's is 10th September, 2017
- **Programme format:** All Entries (Two telecast per category) must be submitted on one or two DVD's. The entries should be submitted as they were initially telecasted, without the content of the programme being re-edited. Commercials, promos and breaks however should be removed to facilitate uninterrupted viewing by the Jurors.
- Language: Hindi/English / Hinglish should be the language of all the programmes entered.
- Entry Fees: The entry fee for each programme per category (i.e.) per form is Rs. 800/- the entry should be paid in cash or by demand draft drawn on any Indian bank and made payable to The Indian Television Academy.
- **Shipping Information:** Shipment cost must be prepaid by the entrant. All entries complete with form, fees, and requisite DVD's should be sent to The Indian Television Academy Award Division via Air/ Ground couriers.
- Excepts of a maximum of 5 minutes of duration, per nominated programme may be used in any TV broadcast, Webcast and Video promotion produced for or by The Indian Television Academy.
- **Final Decision:** In the event of any dispute, the decision of The Indian television Academy Committee shall be final and binding on all concerned. DVD's accompanying the entries will not be returned. Failure to comply with the rules and regulations of the awards shall render the Entry ineligible.
- Once the top four award nominees of all the categories have been announced, and if your show is in the top, we would require you to kindly send the show on Hard Disk.

PAYMENT INFORMATION

Entry fee: Rs. 800/- per entry per category

Payment must be in Indian Rupees by cash or demand draft drawn on any Indian Bank & made payable to **"The Indian Television Academy "**

Shipping Information

All the tapes should be submitted together two DVD copies, Comprising two telecast episodes in each of these.

For Queries & Enquiries : Kalpana & Tanya: 022-42760300

All nomination materials (Paperwork & DVDs) to be sent directly to:

F6/102, Shankar Dham, Sundervan Complex, Andheri (West) Mumbai 400 053 Email: events@indiantelevisionacademy.com





the indian television academy

OFFICIAL ENTRY FORM

All material as listed below must be submitted with this form to The Indian Television Academy by the 10th September, 2017. Programmes/Events are eligible only if their Telecast (in original form and not a repeated airing) has been in India between 1st September, 2016 and 31st August,2017. Each form is valid for one single entry in one category only.

Photo Copies of the Entry Form can be made, but each form must be filled in original. In order to have your programme considered, please include all the following information/material; in your submission.

- 1. The complete Entry Form (please fill out all information completely and carefully)
- 2. Still photographs from the production and in particular, the stills of the Acting Nominees with names of the Actor And Character specified.
- 3. Entry fee payment Rs. 800/- (Entry fee will not be refunded)
- 4. A 50-75 word description or synopsis of the programme in Hindi or English (please attach it to the entry form)
- 5. Two Telecast Episodes of the Programme must be submitted on two DVD's (without TCR), containing both the episodes in each one of them.
- 6. Principal Cast & full production credits to be listed on a separate page and attached to the entry form.

PROGRAMME INFORMATION (It is man	•		
	Channel: Date of 1st telecast:		
Telecast dates of Episodes Submitted:Epi			
Producer:Prod			
Award Category for Nomination:			
NOMINEE INFORMATION			
Name:			
Character (Acting Nominee):			
Address:			
E-mail:		Mobile:	
ENTRY SUBMITTED BY:			
Organisation:	Address:		
	Executive Producer	•	
Tel.:Mobile:	E-mail:		
Fax:			

Note: For extra copies of this form, please use photocopies.

The form can also be downloaded from our website: **www.indiantelevisionacademy.com** However, each form must be duly filled in original and submitted as specified above. Excerpts of a maximum of 5minutes of duration, per nominated programme may be used in any TV broadcast, webcast or Video promotion, produced for or by the Indian Television Academy.

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